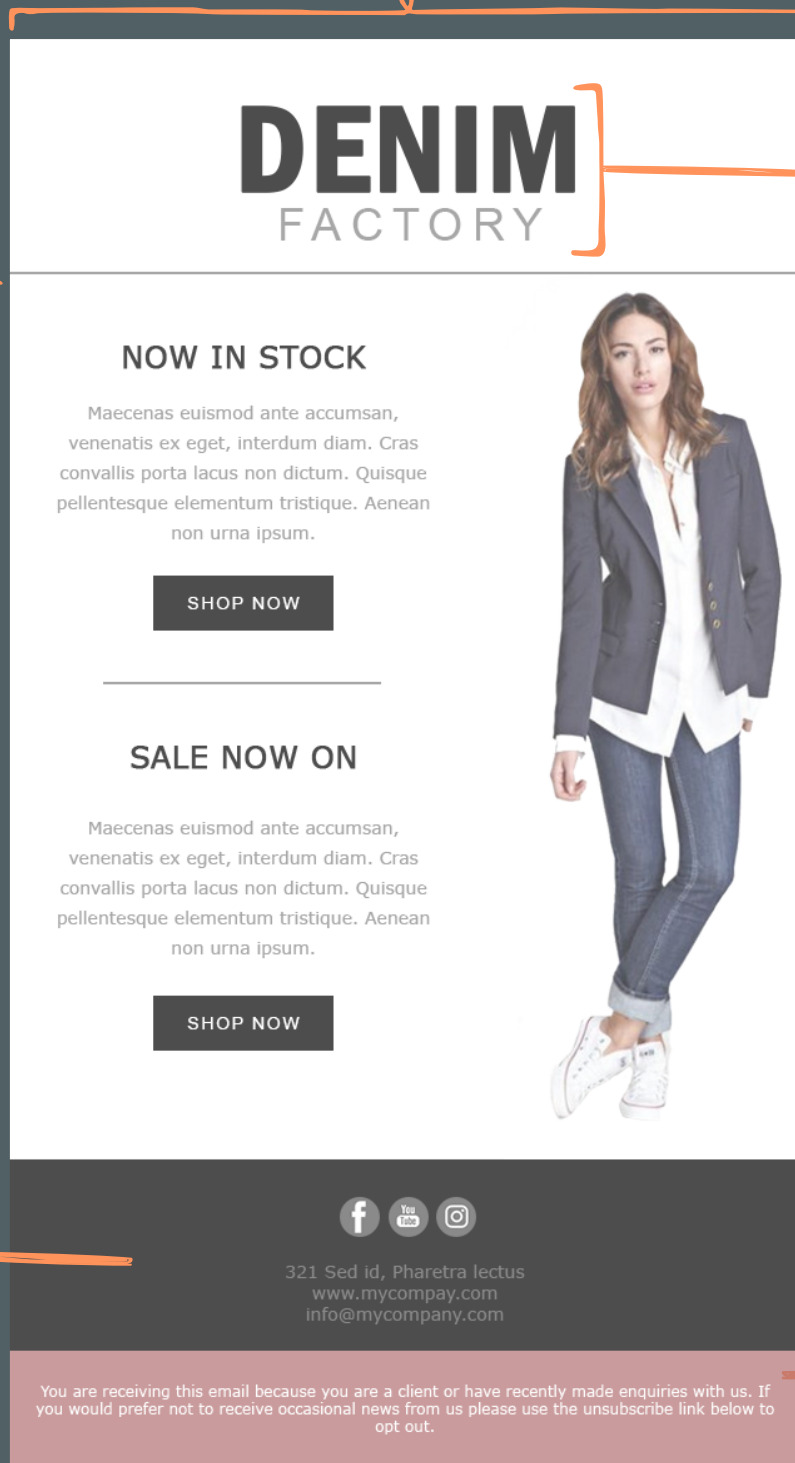


ZIMADORA ZINGER VISUAL GUIDE

CONTENT REQUIRED FOR RESPONSIVE EMAIL

Remember to include corporate identity document or colour and font information



LOGO

supply in transparent png format at least 600 pixels wide. We will resize as required.

LOGO LINK

remember to supply the website link for the logo

SIDE IMAGE

looks best when deep etched.

244px wide

the image pictured here is 708px high (the height is variable depending on how much text content you have on the left hand side)

supply images as large as possible, we will scale them down to what works

supply an image link because people click on images

PERMISSION REMINDER TEXT

#bestpractice

ARTICLE 1 HEADING

INTRO TEXT

keep text to a minimum

BUTTON TEXT and LINK

Read more is the default button text

ARTICLE 2 HEADING

INTRO TEXT

keep text to a minimum

BUTTON TEXT and LINK

Read more is the default button text

LINKS

don't forget to send us the link destinations for each of your buttons:

contact us | read more | call to action | social media

NOTE ABOUT FONTS: font selection is limited in HTML mailers. We use websafe fonts that are supported on all platforms

#bestpractice