

PEPPER MELON VISUAL GUIDE

CONTENT REQUIRED FOR RESPONSIVE EMAIL

Remember to include corporate identity document or colour and font information

LOGO

supply in transparent png format at least 600 pixels wide. We will resize as required.



HERO IMAGE

provide the specific image you would like us to use.

LOGO LINK

remember to supply the website link

supply images as large as possible, we will scale them down to size

HERO IMAGE LINK

remember to supply a link for the hero image - people click on images

HEADING FOR INTRO TEXT

Lorem ipsum dolor sit amet

PERSONALISATION

tell us the tag and the default greeting

Hi {\$firstname!"there"}

INTRO TEXT

keep text to a minimum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed ac rutrum est, ornare venenatis mi. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Nunc tempus purus ac neque dapibus congue.

Aenean at urna in nisi lobortis commodo. Ut purus est, imperdiet sed metus et, finibus scelerisque quam.

ARTICLE 1 IMAGE

provide the specific image you would like us to use. This could be the same image you are using in the article we are linking to

ARTICLE 1 HEADING

Aenean vel malesuada sapien

INTRO TEXT

keep text to a minimum

Maecenas euismod ante accumsan, venenatis ex eget, interdum diam.

READ MORE



supply images as large as possible, we will scale them down

BUTTON TEXT and LINK

Read more is the default button text

ARTICLE 2 IMAGE

provide the specific image you would like us to use. This could be the same image you are using in the article we are linking to



Aenean vel malesuada sapien

Maecenas euismod ante accumsan, venenatis ex eget, interdum diam.

READ MORE

ARTICLE 2 HEADING

INTRO TEXT

keep text to a minimum

supply images as large as possible, we will scale them down

BUTTON TEXT and LINK
Read more is the default button text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed ac rutrum est, ornare venenatis mi. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Nunc tempus purus ac neque dapibus congue. Aenean at urna in nisi lobortis commodo. Ut purus est, imperdiet sed metus et, finibus scelerisque quam.

CLOSING PARAGRAPH / CALL TO ACTION

SED ID PHARETRA LECTUS

LINKS

don't forget to send us the link destinations for each of your buttons:
contact us | read more | call to action | social media



321 Sed id, Pharetra lectus
www.mycompany.com
info@mycompany.com

PERMISSION REMINDER TEXT

#bestpractice

You are receiving this email because you are a client or have recently made enquiries with us. If you would prefer not to receive occasional news from us please use the unsubscribe link below to opt out.

NOTE ABOUT FONTS: font selection is limited in HTML mailers. We use websafe fonts that are supported on all platforms

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